

FRANKEN-FRIDAYS!

OFFICIAL RULES

How to Enter

Must be 18 or older to enter and win. No purchase necessary. Limit one (1) entry per person during the entire promotion period. Participants may enter online by posting a “selfie” or picture of themselves with the Goodwill Stores “Bootique” hearse operated exclusively by Goodwill Easterseals Miami Valley (GESMV) at select stores during the “Franken-Fridays” promotional events. Eligible participants must follow the GESMV Facebook page and/or Instagram handle. Eligible entry posts must tag Goodwill Easterseals Miami Valley on Facebook and/or @goodwilleasterseals.ohio on Instagram. Promotion begins September 18 and runs until midnight October 30, 2026. Official promotion Sponsor is GESMV, 660 S. Main Street, Dayton, OH 45402.



Entries containing unlawful, defamatory, obscene, offensive, infringing, or otherwise inappropriate content may be disqualified at the Sponsor's sole discretion. Sponsor reserves the right to disqualify any entrant who tampers with the entry process or violates these official rules. This promotion is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram, or Meta. By participating, entrants completely release Facebook, Instagram, or Meta from any liability regarding this promotion.

Weekly Prize

One eligible social media entrant will be randomly selected and be determined as the winner each week, and announced the following Friday for the duration of the promotion. Non-winning entries will remain eligible for all subsequent weekly drawings. A total of seven unique (7) winners will receive a \$50 Goodwill Stores gift card valid at any Goodwill Store managed by GESMV. Approximate retail value (ARV) of each prize is \$50. Goodwill will notify the winner via Facebook/Instagram through its notification system. If GESMV is unable to reach the winner by social media based on information provided by participants within 72 hours of the drawing, an alternate winner will be selected from all eligible entries. Goodwill Stores reserves the right to substitute a prize of comparable value. All federal, state and local taxes are the sole responsibility of the winner. Winners will be identified by a form of identification (must be a photo ID) to receive the prize. Winners will have ten (10) days to pick up the gift card from a designated Goodwill Store operated by GESMV or otherwise forfeit the prize. Prizes are not exchangeable or otherwise transferable or redeemable.

Eligibility Restrictions

Employees and their immediate family members, board members of GESMV and their affiliates, promotions and advertising agencies, successors and assignees are not eligible to participate. Promotion is open to legal US residents 18 years and older. Entrants represent that they own or have permission to submit the content contained in their entry and that the entry does not infringe upon any third-party rights. By entering, participants agree to release, discharge and hold harmless GESMV, Goodwill Stores, their promotion and advertising agencies, and affiliates, franchisees, assignees, successors and prize suppliers from damages arising out of the acceptance, use, misuse or possession of prizes received during this promotion. Entrants grant Sponsor a non-exclusive, royalty-free license to use, reproduce, publish, display, and distribute submitted photographs in connection with this promotion and future marketing and public relations efforts.

By participating, entrants agree to the use of their name and/or likeness for advertising and publicity purposes without additional compensation and to abide by the official rules and decisions of the official judges, which shall be final in all respects. After notification, winner is required to sign and return an affidavit of eligibility and liability/publicity before receiving the prize or it will be forfeited. Void where prohibited by law. Promotion is subject to federal, state and local laws and regulations. All aspects of this promotion, including scheduling and the awarding of prizes are subject to Acts of God, force of majeure and any other acts or conditions beyond the express control of the sponsors of this promotion.

Odds of Winning

Odds of winning depend upon the number of eligible entries received prior to midnight October 30, 2026.

Winners List and/or Official Rules

To obtain a copy, send a self-addressed, stamped envelope by November 30, 2026 to Goodwill Easterseals Miami Valley, Attn: Franken-Fridays Official Rules or Winners List, 660 S. Main St., Dayton, OH 45402

Goodwill Stores

A Service of Goodwill Easterseals Miami Valley